



Church Communication Conference

Sponsored by the Susquehanna and Delaware Valley, PA, chapters
National Association of Church Business Administration

Using Communication To Strengthen Relationships In Your Church

Thursday, April 2, 2009

9 a.m. to 1 p.m.

Paoli Presbyterian Church, 225 S. Valley Road, Paoli, PA 19301



Featuring

Scott Vaughan

Scott Vaughan Communications
Lexington, SC

www.svministry.com

Scott is a national church communication strategist, serving churches of all denominations from coast to coast. He is a former newspaper publisher, and served as the South Carolina Baptist Convention's director of marketing from 1997-2003.



Scott combines real-life church and cultural communication examples, research, and humor to help churches better communicate within the membership and to effectively communicate with their communities.

Register Today!

\$40/person

\$135/4-person congregational ticket*

Registration includes program, lunch, resources

You will learn:

- > How to effectively communicate within a realistic budget - you will leave knowing the costs.
 - > How to improve intra-office communication.
 - > How to organize a church communication system.
 - > How to move into 21st Century communication, but not drown in the process.
 - > How to better communicate with your church membership for increased volunteerism and participation.
 - > How to strengthen your connection with guests through advertising, follow-up and service.
 - > How to balance the undeniable need for a church website with the relevance of the church newsletter.
 - > How to improve your church's community image.
- ... All toward a goal of seeing people come to know Christ as savior and grow in a walk with Him.

Directions to Paoli Presbyterian Church, 225 S. Valley Road, Paoli, PA can be found at www.paolipres.org. The church telephone number is (610) 644-8250.

Questions? Email amccullough@asburvyork.org

"Well, the reviews are in: the "NACBA Communications Workshop" Scott presented on April 10 (2008) was definitely a "two thumbs up" event! The only negative comment was 'Why was the workshop so short?' On behalf of all our members, I want to thank Scott for being so well prepared and making the workshop not only informative but fun! I look forward to hosting another of Scott's workshops in the near future."

-- Jim Boyea, president,
North Atlanta NACBA chapter. (Georgia)

"Maximum effect from an all-too-often minimal budget is the challenge of smaller churches. Your presentation gave such insight on establishing priorities for effective communication. Your voice of experience was so helpful and encouraging. We left thinking, 'We can do it!'"

- Helen Hiestand, participant,
Worthington Christian Church event (Columbus, OH)

Registration Form

Church: _____

Address: _____

Telephone: _____

Reliable E-mail: _____

No. of Participants (\$40/person)

No. 4-Person congregational tickets (\$135/ticket)

TOTAL PAYMENT ENCLOSED \$ _____

List Participant Names (Print Carefully)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Send This Form and Payment To:

Roger Landis, business administrator
First Presbyterian Church
225 E. Market Street
York, PA 17403

Please make checks payable: Susquehanna Valley Chapter NACBA

Registration Deadline: Wednesday, March 25, 2009