

# Minutes from February 3, 2011 Del Val chapter, NACBA General Meeting at Westminster Presbyterian Church, Wilmington, DE Topic: Social Networking by Tom Davis

Debbie Brown welcomed us and introduced the Senior Pastor, Dr. Gregory Jones, who opened the meeting with devotions.

16 persons attended: Debbie Brown, Lorraine Buchakjian, DeeDee Cataldi, Keith Dawson, Jack Felch, Dave Focht, Drew Gysi, Charlie Huntington, Fred Kirschman, Cheryl Kurpiel, Royal Lowthert, Mary Lou McKee, Jonathan Mikesell, Ruth Morrison, Jim Power, Mike Scharff.

Handouts available:

Agenda

Minutes from December 2, 2010

Treasurer's Report, as of 1/31/2011 with list of those who paid dues to date for 2011 (22).

Pending Chapter Brochure for April Seminar

The minutes for December 2, 2011 were approved.

6 or 7 so far, are planning to attend the Washington DC 7/1-7/6 2011 NACBA Conference. A \$600 Scholarship from the chapter is available for first timers. Apply to Jim Power.

Cheryl Kurpiel made her treasurer's report. Dues is \$25.00 and is due. Send to Cheryl Kurpiel. Make check payable to Del. Val. Chpt NACBA and mail to Cheryl at First Presbyterian Church of Ambler, 4 Southridge Ave, Ambler, PA 19002.

**Our June Speaker had a date conflict so we changed our June meeting date to June 16 to accommodate his needs. We will meet at Newark United Methodist Church.**

Jim Power was to look into the possibility of obtaining names of National NACBA members who live in our geographic area, to send emails of the April Seminar.

CEU credits are available on line, at NACBA site, if you sign up for them at the meeting. Contact Dave Focht or Dory Speer for questions and to give speaker information to obtain CEUs.

## **Round table discussion:**

- Tax Law, 1099s; Employers Tax Relief
- Church Treasurer alert: unemployment Compensations questions on employees not eligible for unemployment. If they apply anyway, be sure you do the paperwork that generates!
- Forum on Solar Energy at Newark UMC, Newark, DE on February 9, 7:30 pm. All welcome.
- Separate our email lists into actives and inactives. Mary Lou will send an email with our current list of inactive members. **We are asking each of our active members to each choose several from the list to personally encourage to come.** The FREE June meeting is June 16 at Newark UMC (10-2). Will Hume will speak on Conflict Management. And of course the April 7 Seminar at Paoli Presbyterian Church is a tremendous opportunity for networking and learning some Coaching Skills! Members are asked to let Mary Lou know who on the list they will be contacting.
- Energy Derugulation. Pool vs. non-pool; peak demand factor.
- Heating Control systems. TriM installed for Deede Cataldi at Newark UMC. Keith Dawson used Delta Controls.
- Anyone using Church Helpmate Software?
- Discussion around how do we get the best presentation of information on issues of importance to us. When to use Vendors as speakers vs. speakers who would present the information comparing various

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options available with evaluations. Both can be helpful. Some of the denominational organizations may be sources for presenters. Questions were raised because of complaints discovered about Glacial Energy. While we don't endorse vendors, by having them it does imply some level of endorsement. Always an issue of "buyer beware." We need to be specific in our advertising so people come with appropriate expectations.

- Ideas of topics for speakers are needed from our members. Please email the officers with your suggestions! Round Table items might be things to consider.
  - Going Green or possibly Going Paperless. With planning could pool our information from recycling to going paperless.
  - Scheduling Events modules, like Event Management Systems (EMS) Products out there, pros & cons.
  - Heating Control systems. What works? Downside of it? Issues to consider.

## **Drew Gysi gave us an on-line tutorial for how to sign in and sign up for yahoo groups.**

- Set up your yahoo account. You tell it where you want your emails sent: to your yahoo email or to another email account.
- Find yahoo group DVCBA-a block on the left.
- Choose options, whether you want every email or only a summary.
- Check "settings" on the left.
- You can view any emails that have been sent-you don't have to store them. At top, edit membership, Search box will bring up any emails sent, ie "Glacial"
- Post files to our site. On left under "files" post. Bottom right "add file"

## **Speaker Tom Davis gave us on-line tutorials for Social Networking. Check out cyberkenblog.com. Lots of additional information.**

Social Networking is a web based way of exchanging information: audio, text, images, blogs. He recommended two resources: *Web Empower Your Church* by mark Stevenson and *The Blogging Church* by Bailey and Storch. He recommends creating a password that is long and complicated for all your security passwords, changing just the last few to make unique for individual accounts. Use some capitals, some lower case, punctuation marks and extra characters like &, #, #. Fresh content is most important. "Branding" is not necessary.

- Face Book: largest, easy to edit web presence. Downside is cyber bullying and posting inappropriate information. Needs managed-partner with others to keep it entries current and appropriate. Is replacing email in communications with the younger generation.
- [www.linkedin.com](http://www.linkedin.com). NACBA has a linked in account.
- Twitter for short messages maximum of 140 characters or less per message. A texting network. Can use your phone. Acts like "abstracts" Short description linking to larger piece. Bloggers should join twitter so people know about your blogs. Users can "re-tweet" to send your messages to their contacts. Easy to scan to see if you really want to read each one.
- Skype: great for online meetings. Send agenda with links to documents those attending need to view. Need microphone and web cam on your computer. Free download.
- Ning.com Can create your own social network, a closed community. Ie. Presbycom.ning.com

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- Blog. Web journaling log. Brief articles, photos.
- Forums. Older technology bulletin boards. Just text. Running conversation among a group of people with a moderator to admonish if off topic and shut down if inappropriate.
- Drop Box service-place to share content with drag and drop interface for big files not easily emailed.
- Web site: Need vision and the people to organize it. Technical knowledge is not the biggest part. A web captain with the technical knowledge supervises using 2 people as posters and lots of others to provide fresh content and photos (very important).
- [www.flicker.com](http://www.flicker.com) \$25/year unlimited storage. Acts as backup for raw photo files. Free with storage limit, but that has few options to subdivide folders. Most photos available to use as long as credit is given. Need to contact artist for permission. Most are no fee. Ask for photo to be sent to you as an attachment. You may not be able to download it from the site.
- YouTube.
- Pod cast-audio broadcast;
- Delicious. Can share bookmarks you have visited. Great for team projects where many are doing research.
- Wordpress. Good for small churches. Content management software. Interaction. Your website host needs to be able to handle Wordpress.
- Gmail.

Next meeting is our Annual Seminar, April 7, 2011 at Paoli Presbyterian Church, Paoli. Topic is Basic Coach Training, Empowering Others, Empowering Yourself by J. Val Hastings.

Respectfully submitted,  
Mary Lou McKee